

# LILY SMITH

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## EDUCATION

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### **NORTHWESTERN UNIVERSITY**

M.S. Design Innovation

2019 - 2020

### **UNIVERSITY OF PITTSBURGH**

B.S. Psychology

2014 - 2016

## WORK

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### **RESOLUTION SYSTEMS INSTITUTE / UX Design Intern / Jun - Sept 2020**

- » Prepared for and conducted four virtual research interviews with mediators and judges to develop team understanding and actionable insights about parenting plan development and user needs
- » Researched competitive landscape and design inspiration for online alternative dispute resolution platforms to identify opportunities for innovation in the space
- » Designed proof-of-concept prototype from ideation to development which helps separating parents make the decisions necessary to complete their parenting plan documentation

### **BLOOMFIELD ROBOTICS / UX Designer / Jul 2018 - Jun 2019**

- » Prepared for and conducted four on-site interviews with cannabis growers to develop team understanding and actionable insights about industry and user needs
- » Designed and tested proof-of-concept prototype from ideation to development which helps growers capture, measure and track information important to them about their plants

### **BIOBEHAVIORAL ONCOLOGY LAB / Research Coordinator / Jan 2017 - Apr 2018**

- » Coordinated a 15 month research project examining behavior and clinical outcomes in patients undergoing pancreatic surgery
- » Prepared for and conducted extensive qualitative research including surveys, in-person interviews and usability testing / prototype feedback with ~60 users

## SKILLS

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### **Design Research**

- » Ethnographic Methods
- » +Qualitative Data Analysis

### **UX Design**

- » Wireframing
- » +Digital Prototyping
- » +Physical Prototyping

## EXTRA

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### **Design Coach**

- » Provided teaching assistance for undergraduate UX Design course at Northwestern University

### **CASA Volunteer**

- » Trained as a court-appointed advocate to speak on behalf of children so every child can be safe, have a permanent home, and the opportunity to thrive